

GREEN BROOK UNION

Shake A Paw®

Center for Rescue & Adoption™



The Shake A Paw® Center for Rescue and Adoption was opened in 2012, and is a 501c3 non-profit animal shelter offering low-cost vaccine clinics, spay & neuter services and daily adoptions of homeless, unwanted and special needs dogs. Located inside our current Shake A Paw® stores, we offer a selection of adult dogs, and sometimes even puppies for adoption. We also accept unwanted dogs from current New Jersey residents. Please visit our store or our website, Shakeapawrescue.Org to see pictures of our dogs currently available for adoption.

shakeapawrescue.org

SPCRA

Saving Lives Every Day



GREEN BROOK UNION

Shake A Paw®

Finding Best Friends Forever™

Your Best Choice for a
HAPPY HEALTHY PUPPY®



14 ROUTE 22 WEST
GREEN BROOK, NJ 08812
732-968-2522

2195 ROUTE 22 WEST
UNION, NJ 07083
908-688-2600

Monday-Saturday 10AM-9PM • Sunday 10AM-6PM

Visit Us at shakeapaw.com

MEET JEFF MORTON

OWNER AND
PRESIDENT OF
SHAKE A PAW®



Born and raised in Union County New Jersey, Jeffrey Morton has owned dogs and cats his whole life. From a Golden Retriever/Cocker Spaniel mix as a child, to an Irish Setter as a teen, to Old English Sheepdogs, Saint Bernards and French Bulldogs as an adult.

After attending college for Business Management, Jeff went to work in the retail and electronics field. After 10 years of working in corporate structure, Jeff ventured out on his own, fueled by his love of dogs, opening Shake A Paw® in 1992. He expanded the original Green Brook store in 2000 and in 2006, opened a state of the art, 8,000 sq. ft. Superstore in Union.

Jeff owned two Old English Sheepdogs in the early 1990's and learned dog grooming and obedience training. He also started breeding Saint Bernards and doing breed rescue, which is finding homes for dogs given up by their owners. At one time, Jeff owned eleven Saint Bernards, two Sheepdogs and two cats! Many weekends were spent at dog shows throughout the northeast, competing for AKC Championships and meeting with breeders. He also owned and trained the #1 Obedience Titled Saint Bernard in 1996, Ch. Lil' Jon's Sigmund Freud, CD, CGC. A major highlight of his career was participating at the world-famous Westminster Kennel Club Dog Show in New York City 2 years in a row.

The Shake A Paw® Center for Rescue and Adoption, a New Jersey 501c3 Non-Profit Corporation, began operations in September of 2012. In order to best serve the needs of the community and our rescue dogs, Jeff was Certified in New Jersey as an Animal Control Officer and Animal Cruelty Investigator. Our custom Adoption van attends over 10 off-site adoption events per year. Since inception, SPCRA has rescued and placed over 2,500 homeless dogs. We pride ourselves on our 100% No-Kill philosophy, which has resulted in zero euthanasia in 8 years of operation.

Jeff and family currently have three French Bulldogs, and live in Monmouth County, NJ.

PAST AND PRESENT PROFESSIONAL AFFILIATIONS

- President, Shake A Paw®, 1992-Present
- President, Shake A Paw® Franchising, LLC., 2004-Present
- President, Shake A Paw® Rescue and Adoption Center Inc. A New Jersey 501c3 Non-Profit Corporation, 2012 to Present
- President, Bertinoro Kennels, 1993-1998
- President, Save Our Saints (SOS), Saint Bernard Rescue of New Jersey 1993-1998
- Member, Saint Bernard Club of America, Parent Club
- Member, Northern New Jersey Saint Bernard Club
- Member, Town and Country Dog Training Club, Union NJ
- Dog Show Co-Chairman, Northern New Jersey Saint Bernard Club, 1996
- Featured on Good Morning America with Ch. Lil' Johns Sigmund Freud CD, CGC.
- Judge, Garden State All-Terrier Club, Pre-Novice, Novice A and Graduate Novice Obedience
- Judge, Sussex Hills Kennel Club Obedience Match, Obedience Pre-Novice, Novice A and Graduate Novice.
- Member, Somerset County Chamber of Commerce 2002-2004, 2015-Present
- Member and Contributor, Pet Industry Joint Advisory Council, Washington DC, 1993-Present
- Member, New Jersey State Legislative Advisory Board, American Canine Association, 2003-Present
- National Legislative Advisory Board, American Canine Association, 2003-Present
- Primary Sponsor of Somerset County's first Police K-9 Dog, Owned and trained by the South Bound Brook Police Department, 2001-2008
- New Jersey Certified Animal Control Officer - 2012 to Present
- New Jersey Certified Animal Cruelty Investigator - 2012 to Present
- Board Member, Union Township Chamber of Commerce, 2015 to Present
- Board Member, Pet Industry Joint Advisory Council Government Affairs Committee, 2017-2020
- Partnered with Union County Sheriff's Office to supply their K9 dogs with K9 vests and supplies, 2017 - 2020
- Primary Sponsor of the Mayors 5K Flagship event, Union Township - 2017-Present
- Founding Member of The NJ Coalition of Responsible Pet Stores, 2018-Present

WHERE DID MY PUPPY COME FROM?

Shake a Paw® buys all of our beautiful puppies from USDA Licensed and Inspected breeders only. NO PUPPY MILLS EVER!! We personally visit many of our breeders every year, inspecting their facilities and making sure that they meet our industry-high standards. Very often your new puppy is a hand-picked, Pick of the litter puppy! Our pups always arrive with a clean bill of health from a licensed veterinarian, and is then evaluated for breed conformation and overall health. It is only after a 2nd exam by one of our local veterinarians that your new puppy will be ready to go home. Just another reason why Shake A Paw® is your Best Choice for a Happy Healthy Puppy!™



THE SHAKE A PAW® WARRANTY

Our Puppy warranty is one of the most comprehensive in the industry. Every puppy comes with a free exam at one of 9 local hospitals. All hereditary issues are covered for up to 6 months of ownership at no additional cost. Our optional, 2 year Extended Warranty even includes reimbursement for covered medical expenses for allergies, cataracts, hip dysplasia and even cancer! Some restrictions do apply, so visit one of our puppy specialists for complete details.

WHY YOU SHOULD BUY YOUR PUPPY FROM SHAKE A PAW®

1 Both of our Showrooms feature a custom-designed clean air ventilation system, as well as a hospital grade, Ultraviolet Light air sterilization system. These systems provide complete air exchange and purification, while virtually eliminating all bacteria that causes odor and germs. We constantly invest in the latest technologies, so that we can provide you with the healthiest possible puppy.

2 With 2 convenient showrooms, only Shake A Paw® can offer you over 150 healthy puppies and adoptable dog to choose from. Our huge variety allows you to interact with many different puppies, assuring that your new puppy is perfectly suited to your needs and lifestyle.

3 We have over 35 employees dedicated to providing our customers with the healthiest possible puppy combined with the best buying experience. Our Puppy Specialists are fully trained to help you select the best breed for your individual situation.

4 With over 28 years of experience, Shake A Paw® is New Jersey's Premier Retailer of Healthy Puppies, Adoptable dogs and related accessories. Together with our comprehensive Health Warranty, Shake A Paw® is clearly where you can find Best Friends Forever!!

THE NEW DESIGNER BREEDS

Miniature Goldendoodles, Pomsies (Pomeranians-Husky) and Teddy Bears (Shihtzu-Bichon) are just some of the newest designer breeds we carry. Many people prefer these breeds due to their great personalities and strikingly good looks. Many Designer breeds are also minimal shedders, and are often not subject to the health concerns of their purebred parents. So if you're looking for a Morkie, Shih-Poo, Cavachon or even a Puggle, come visit Shake A Paw®, your headquarters for today's most popular Designer Breeds.

EASY ONE-HOUR FINANCING

Shake A Paw® offers several different easy financing options including **90 days same as cash**, **12 months same as cash**, or variable plans with 24, 36 or even 60 months with low monthly payments. Terms are subject to change. The application is simple, takes only a few minutes to apply, and you can leave with your new puppy and all your supplies the same day. Please visit our stores or visit Shakeapaw.com to apply!

ALLERGIES? WE HAVE A PUPPY FOR YOU!

In today's world, many adults and children suffer from allergies. Shake A Paw® specializes in Hypo-Allergenic breeds, and our trained staff can find the perfect puppy for allergy sufferers. Although these dogs need to be groomed, they do not shed, and do not produce the dog dander which irritates so many people. Ask our Puppy Specialist which one would be best for you and your family.

VISIT shakeapaw.com **AND** shakeapawrescue.org

COMPLETE WITH PUPPY PICTURES AND DOGS FOR ADOPTION!!

Both of our websites are filled with the **ACTUAL** pictures of the puppies and Adoption dogs we have on hand. Our sites are updated weekly, and are filled with lots of helpful information on everything from housebreaking techniques to breed descriptions of our most popular breeds.

VISIT shakeapaw.com **AND** shakeapawrescue.org **TODAY!!**



FOREVER A HOME

Our new Forever A Home Policy provides that in the unfortunate event that you can no longer take care of your Shake A Paw® dog, we will accept him back into our stores and place the dog up for adoption with a new family. From 3 months old to 13 years, all dogs will be accepted. We will provide full care and exercise for your dog until we are able to adopt him with a new Forever Family. Certain restrictions apply.

Our Goal is that no Shake A Paw® dog will ever go unwanted and placed in an traditional animal shelter.